

# CNV Trade Union Federation

## Cookie Statement

### Extended

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## 1. Introduction

Welcome to the expanded version of the CNV Trade Union Federation cookie statement. In it you will find detailed information about the cookies that are (possibly) placed on the CNV Trade Union Federation website on your devices. These can be devices such as computers, smartphones, tablets and laptops.

CNV Trade Union Federation uses cookies to provide you as a visitor and member with an optimal service and user experience. CNV Trade Union Federation will ask permission for the use of certain cookies via the cookie banner.

### **What are cookies exactly?**

Cookies are small text files placed on a PC, mobile phone or tablet by an internet page or app. These text files collect certain data. What type of data a cookie collects varies for each type of cookie. This could be data that provides insight into how the website works, or data that can track a visitor for example to show advertisements.

There are three different types of cookies, all of which have their own function. These are analytical cookies, necessary/functional cookies and marketing/tracking cookies.

Below we offer you an overview of the cookies placed by CNV Trade Union Federation. All cookies are listed according to their function. These cookies are shown with the retention periods used by the cookies themselves.

### 1.1 Analytical

Analytical cookies track visitor usage on the website. This data is used to track visitors' behaviour on the website. For example, where a visitor clicks or how much time is spent on a certain page. The sole purpose of this data is to map how the CNV Trade Union Federation website functions, and where improvements can be made. The use of analytical cookies also makes it possible to measure whether a page works properly.

Below you will find an overview of the analytical cookies on the CNV Trade Union Federation website and what these cookies do. The storage period is also shown.

Cookie	Purpose	Storage period
_gid	Records a unique ID used to generate statistical data on how visitors use the website.	<b>1 day</b>
_ga	Records a unique ID used to generate statistical data on how visitors use the website.	<b>2 years</b>
_gat	Used by Google Analytics to slow down search speed	<b>1 day</b>

### 1.2 Marketing/tracking

Marketing/tracking cookies are used to show targeted advertisements to visitors of CNV Trade Union Federation, for example to recruit members. For example, you may have looked up the CNV Trade Union Federation website, but you have not yet registered yourself. It is then possible that you come across an advertisement on another website or on social media about becoming a member of CNV Trade Union Federation. This can also be the case when you search for a term in a search engine related to CNV Trade Union Federation. This advertisement may also appear based on your (other) internet behaviour. Cookies are also used here.

Below you will find an overview of the marketing/tracking cookies CNV Trade Union Federation uses and what these cookies do. Social media cookies are also shown here. In addition, the storage period is shown.

Cookie	Purpose	Storage period
VISITOR_INFO1_LIVE	Tries to estimate users' bandwidth on pages with embedded YouTube videos.	179 days
YSC	Records a unique ID to keep statistics of which videos the user has seen on YouTube.	Session
Yt.innertube::nextId	Records a unique ID to keep statistics of which videos the user has seen on YouTube.	Continuous
Yt.innertube::requests	Persistent Registers a unique ID to keep statistics of which videos the user has seen on YouTube.	Continuous
Yt-remote-castinstalled	Saves user's video player preferences using embedded YouTube video	Session
Yt-remote-connecteddevices	Saves user's video player preferences using embedded YouTube video	Continuous
IDE	Used by Google DoubleClick to record and report the website user's actions after viewing or clicking on one of the advertiser's ads for the purpose of measuring the effectiveness of an ad and presenting targeted ads to the user.	1 year
Yt-remote-device-id	Saves user's video player preferences using embedded YouTube video	Continuous
Yt-remote-fast-checkperiod	Saves user's video player preferences using embedded YouTube video	Session
Yt-remote-sessionapp	Saves user's video player preferences using embedded YouTube video	Session
Yt-remote-sessionname	Saves user's video player preferences using embedded YouTube video	Session
Test_cookie	Used to check whether the user's browser supports cookies	1 day

### 1.3 Other

Cookies may be placed on the CNV Trade Union Federation website that do not fall into any of the above categories. These may be cookies placed by a first or third party, but do not directly affect the operation of the website, analytical capability or marketing. We list these cookies below. Along with the storage period.

Cookie	Purpose	Storage period
IDENT_USER_U5inwAEK	Unknown	1 year

**Do you have any questions about our cookie policy? If so, please feel free to contact us using the details below.**

- General email: [info@cnv.nl](mailto:info@cnv.nl)
- Private email: [privacy@cnv.nl](mailto:privacy@cnv.nl)
- Data protection officer: [privacy@cnv.nl](mailto:privacy@cnv.nl)
- Telephone: 030 751 1001

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