

SIGN IN NOW!
4TH CONFERENCE
ON HUMAN RIGHTS
AND BUSINESS
TUESDAY
JUNE 16TH 2015



Invitation HUMAN 2015: Towards social impact

We are delighted to invite you to the **HUMAN 2015 Conference**: the fourth Dutch multi-stakeholder conference on Human Rights and Business, which will take place on **Tuesday June 16th 2015** at the PwC office in Amsterdam. You can now register via www.humanrights-business.nl/registration/

The HUMAN Conference has the specific aim to continue a dialogue between various stakeholders on the issue of corporate human rights responsibilities.

This year, the theme of HUMAN is **'Towards Social Impact'**. During the conference, participants can join introductory or advanced thematic workshops organized by experts in the field. The workshops are:

- The introductory workshop Human Rights 1.0
- MVO Nederland: Setting a long-term social ambition
- Integrating Human Rights in business operations: audits or engagement?
- Measuring Social Impact
- Product Social Impact Assessment
- Reporting on Human Rights
- Setting up a Stakeholder Dialogue
- Benchmarking Human Rights Performance
- Social Return on Investment

For more information about HUMAN 2015 see www.humanrights-business.nl



Programme HUMAN 2015

9:15 - 9:45

Registration & Welcome

9:45

Presentation report: 'Towards Social Impact'
Keynote speech Selima Ahmad
Keynote speech Stephanie Maier
Panel Discussion

11:15

Workshops on Business & Human Rights and Social Impact

12:45

Lunch

13:45

Roundtables to discuss participant questions in a multi-stakeholder setting

15:15

Keynote speech Marcela Manubens
Q&A with Marcela Manubens
Next Steps by Selima Ahmad

16:15

Drinks

SIGN IN NOW!
4TH CONFERENCE
ON HUMAN RIGHTS
AND BUSINESS
TUESDAY
JUNE 16TH 2015



Main guests

With great honour we present our main guests of HUMAN 2015:

Selima Ahmad

Selima Ahmad is the Vice Chairperson of the Nitol–Niloy Group and Founder of the Bangladesh Women Chamber of Commerce and Industry (BWCCI). In 2014 she was awarded the Oslo Business for Peace Award.



Marcela Manubens

Marcela Manubens is Global VP for Social Impact at Unilever. She is responsible for the implementation of the UNGP, and for piloting the UNGP Reporting Framework at Unilever.

Stephanie Maier

Stephanie Maier is Head of Corporate Responsibility at Aviva Investors. In 2013, she was elected to the Board of Directors of the UK Sustainable Investment and Finance Association.



Sign in Now!

Registration is possible till June 12th, 2015, 5 pm via www.humanrights-business.nl/registration/
The conference has a maximum capacity in terms of number of participants and we will use a 'first come first serve principle': to ensure a seat, we recommend early registration.

We hope to welcome you on HUMAN 2015!

Sincerely,

Pieter de Vente, CNV Internationaal

Wim Hart, ICCO Cooperation

Robert van der Laan, PwC

Giuseppe van der Helm, VBDO